



MEDIA FACTS 2019

Sundair DAS BORDMAGAZIN

The inflight-magazine from Sundair

Sundair is a young and modern charter airline based in Stralsund, which has been operating since late summer 2017 from the airports of Berlin, Kassel, Dresden and Bremen. The main target groups are tourists from well-known German tour-operators. The Sundair network spans around the most popular holiday areas such as Mallorca, the Canaries, Crete, Egypt and Turkey. In addition, charter flights to many more destinations are offered and carried out. The on-board magazine comes in a modern and light design. It delivers quick and entertaining information for short- and medium-haul flights. A colorful mix of information, guides, destination info and lifestyle entertains the passengers who fly with Sundair throughout the year.



CONTENT: 60 pages
EDITIONS: 2 per annum
LANGUAGE: German
REACH PER MONTH: > 50.000 passengers

Technical Data

MAGAZINE SIZE:
210 mm width x 280 mm height

DATA DELIVERY:
Please deliver advertising data as a PDF-X3 with colours in CMYK and pictures min. 300 dpi

PRINT SPECIFICATIONS:
CMYK, FOGRA39 (ISO Coated V2). Please ensure that important elements are placed app. 5 mm away from edges.

DATA TRANSFER:
anzeigen@aldercreek.de

PROOF DELIVERY:
Alder Creek Media
Am Erlenbach 82
63263 Neu-Isenburg

FREQUENCY:
2 editions per annum

NO. 4 15.06.2019
Material deadline: 31.05.2019

NO. 5 11.11.2019
Material deadline: 18.10.2019

Advertising Sizes

DOUBLE PAGE (width x height):
420 mm x 280 mm + 5 mm bleed

FULL PAGE (width x height):
210 mm x 280 mm + 5 mm bleed

½ PAGE HORIZONTAL (width x height):
210 mm x 140 mm + 5 mm bleed

½ PAGE UPRIGHT (width x height):
105 mm x 280 mm + 5 mm bleed

⅓ PAGE HORIZONTAL (width x height):
210 mm x 95 mm + 5 mm bleed

⅓ PAGE UPRIGHT (width x height):
70 mm x 280 mm + 5 mm bleed

Rates

DOUBLE PAGE: 7.000 Euro
(opening-spread)

FULL PAGE: 3.000 Euro

IFC/OBC: 4.000 Euro

½ PAGE: 2.000 Euro

⅓ PAGE: 1.500 Euro

The prices specified in this rate card are net and subject to the respective statutory value added tax.

Contact

EDITOR: SUNDAIR GmbH
Knieperdamm 79 | 18435 Stralsund
Tel.: 030/53676790 | Mail: info@sundair.com

PRODUCTION AND SALES: Alder Creek Media
Am Erlenbach 82 | 63263 Neu-Isenburg
Tel. 06102-2023885 | Mail: sundair@aldercreek.de

Tom Melzer T: +49 172 4358677 | tom@aldercreek.de
Nina Gehlen T: +49 175 2493180 | nina@aldercreek.de
Denise Weckend T: +49 163 2938919 | denise@aldercreek.de